

# JULY TRENDS ON ETSY 2020

KEY CATEGORIES	Seasonal Refresh	Home Inspiration	Outdoor Activities	Gifting	Self Care
<b>KEY THEMES</b>	Home Decor, Clothing & Accessories, Everyday Essentials, Masks	Home Improvement, DIY, Crafts & Supplies, Organization & Storage, Work from Home Accessories.	Backyard Games, Outdoor Decor, Gardening, Lawn Games, Lawn Decor	Thinking of you cards, Birthday, Baby & Bridal Shower, Wedding Gifts, Pet Gifts, Greeting Cards	Bath & Beauty, Personal Care, Skin Care, Candles, Fitness Items, Relaxation Items
<b>KEY TERMS</b>	Mailboxes, Planters, Bird Feeders, Wind Chimes, Fire Pits, Face Mask, Face Mask Filter, Mask, Face Mask Washable, Clean Supplies	Drawer knobs and pulls, Wallpaper, Reclaimed Wood Planks, Light Fixtures and Storage	Mailbox, Platner, Mailbox Decal, Memorial Wind Chimes, Hanging Planter, Plant/Herb Markers, Indoor Herb Kit, Gardener Gift	Lawn games, Backyard Games, Lawn Dice, Dog Tags, Dog Collars, Cat Homes, Dog Beds, Pet Toys, Best Friend Gifts, Thinking of you gifts, Just because gifts	Bath Caddy, Nail Art, Natural Beauty, Incense Holders, Candles, Bath Bombs, Bath Salts, Essential Oils, Natural Beauty
<b>CROCHET IDEAS</b>	Crafty Cactus Pillow, Crafty Boho Pillow, Crafty Pineapple Pillow, Crafty Watermelon Pillow, Crafty Lemon Peel-O, Faux Plants, Planter Baskets.	Hanging Baskets, Nesting Baskets, Pen Holder Baskets, Chair Cushions.	Reusable water balloons, Baskets, Planter Hangers,	Reusable water balloons, Dog Bandanas, Crafty Loop Earrings, Crafty Facial Rounds, Baby makes (bibs, rattles, Decor)	Crafty Facial Rounds, Candle Holder Baskets, Candle Coasters?, Essential Oil diffuser Amigurumi or Crafty Loop Earrings