

CACTUS PILLOW SELLING TIPS

By: *A Crafty Concept*

MARKETING IDEA: NURSERY DECOR

Cactus pillow make perfect nursery decor. You could go with a color palette that your target audience is attracted to, or do some research on popular nursery decor colors.

KEYWORDS

- Cactus Pillow
- Saguaro Pillow
- Boho Nursery Decor
- Cactus Nursery Decor

PHOTOGRAPHY TIPS

- Pillow sitting up in a corner of a crib
- Pillow sitting on a rocking chair
- Pillow sitting on clean shelf

COLOR INSPO



MARKETING IDEA: DESSERT HOME DECOR

Get specific in your listings!

KEYWORDS

- Desert Throw Pillow
- Desert Home Decor
- Modern Desert Home
- Southwestern Cactus Pillow
- Southwest Style

PHOTOGRAPHY TIPS

- Pillow on desert themed couch
- Pillow on desert themed accent chair
- Pillow laying on rug with throw blanket in the corner.

COLOR INSPO



Tip: Having other "desert themed" decor pieces peaking in the photos might set the tone for how perfect this pillow is for a desert themed room. Just don't make something else the focus of the photo.

MARKETING IDEA: BOHO HOME DECOR

Market to folks who want a Bohemian style home.

KEYWORDS

- Boho Home Decor
- Boho Throw Pillow
- Bohemian Throw Pillow
- Hippie Decor

PHOTOGRAPHY TIPS

- Pillow on a couch with macrame wall hanging in the background.
- Pillow in front of boho teepee
- Pillow on bed with bohemian bedding

COLOR INSPO



Tip: You could market a cactus pillow for nearly any home decor theme by changing up your photos, colors and keywords!